

THE FIVE A'S OF CHANGE



1. AWARENESS

If I don't make the necessary changes, the business will be impacted and my profit will drop.

2. ACCEPTANCE

I accept that for my business to grow I must free up my time and empower my team.

3. ACTION

The action I will take is to create my Business Plan so I can keep track this year.

4. ACCOUNTABILITY

I need someone independent to hold me to account or it just won't happen.

5. ACKNOWLEDGEMENT

I have some bad habits to break. I need to give myself and my team positive reinforcement when the changes are actioned.