

# THE PLANNING HIERARCHY



## WEALTH CREATION PLAN

5 - 10 years

What the business needs to deliver to you personally.

## STRATEGIC PLAN

5 - 10 years

Core purpose, values and vision. What business you're in. Your brand promise.

## ANNUAL PLAN

12 months

12 month goals, high level budget, SWOT.

## 90 DAY PLAN

3 months

90 day goals; who's responsible and by when.

## ONGOING TASKS

Daily and weekly

5 KPIs (business and individual team members).